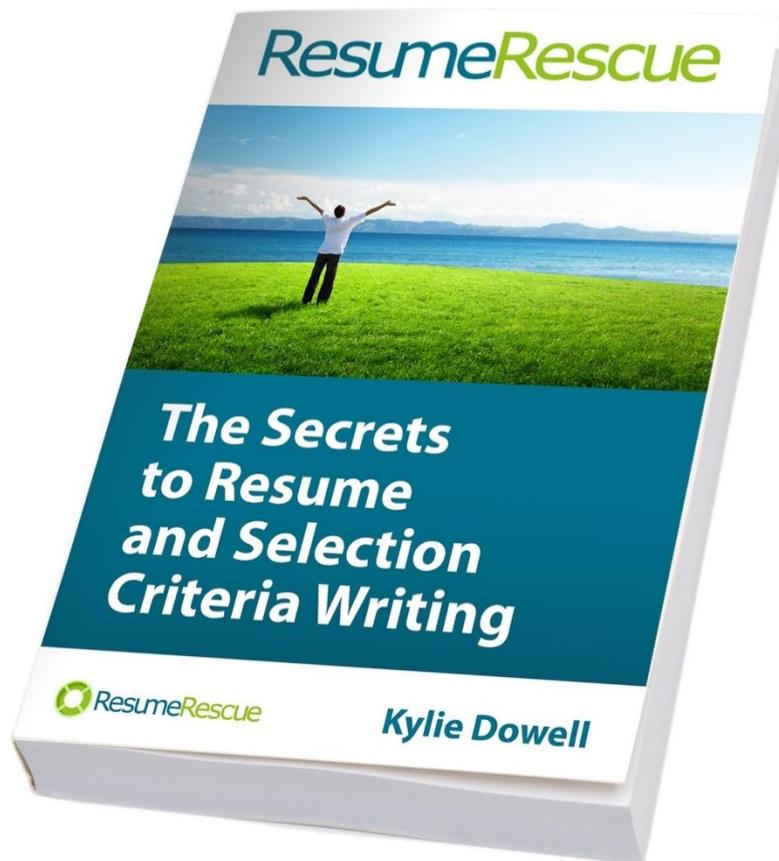




# Resume Rescue Affiliate Program



## INTRODUCTION

Resume Rescue has a product that is worth talking about, and if you're talking about our product we want to reward you with a commission from each sale. Particularly even more so if you fit into the below categories:

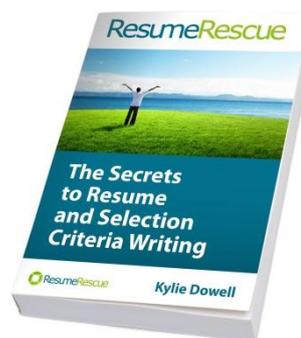
- Does your business work within the areas of recruitment, job promotion, career development, relocation, interview skills or changing jobs?
- Does your business deal with clients that need resumes and who need to respond to selection criteria?
- Would you like to have access to a quality referral product that you can trust will further assist your clients and complement your service at the same time?
- Is your business looking to secure further streams of income?

If you answered yes to the any of the above questions, then you need to keep reading.

In order to assist you to create ANOTHER SOURCE OF INCOME, we have created this great opportunity to help you with the aspects of this venture. Why not join our team by becoming an affiliate?

Sounds interesting, but what is the product you ask?

Resume Rescue's ebook [\*The Secrets to Resume and Selection Criteria Writing\*](#) is the product and it will assist your clients in gaining interviews by teaching them how to write a great resume and selection criteria. Additionally, upon purchasing the ebook they are also entitled to a free review of their resume with Resume Rescue's Author Kylie Dowell.



## WHO ARE WE?

Resume Rescue is an excellent resource that includes a website designed to educate people on how to write resumes and selection criteria. The site is jam packed with articles, videos, FAQs, ideas and advice on resume writing.

The website is also where people can purchase the Resume Rescue ebook: [\*The Secrets to Resume and Selection Criteria Writing\*](#). This ebook gives people the inside knowledge from professional writers on how to write an effective resume that works; how to identify their transferrable skills; it teaches people the technique to write successful selection criteria; and has over 50 examples of different selection criteria to get them started.

It also includes a resume, cover letter and selection criteria templates in Microsoft Word that are ready to be adapted and populated today.

## KEY BENEFITS

- ✓ Provide your clients with a fantastic resource at a discounted price, that you can be confident it will help you support them even more.
- ✓ Generate extra revenue for your business, at no cost.
- ✓ Associate your brand with a business that has a passion for helping people succeed in getting the job of the dreams.
- ✓ Resume Rescue has a Facebook page that is flowing with great ideas and information for those either job seeking or writing resumes and selection criteria.

## WHAT IS AN AFFILIATE PROGRAM?

Affiliates help sell other businesses products and services and receive a commission on the sale. It's a win-win situation for both the seller and the partner. The seller makes a commission, and the partner gets a sale it may otherwise not have obtained.

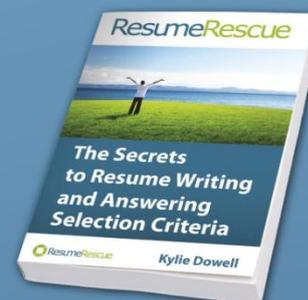
## YOU WILL RECEIVE BENEFITS OF BONUS TIERS

Resume Rescue provides your customers with a 10% discount on any purchase of our ebook; and for every purchase of our ebook your customers make, you will receive \$10 commission. That is more than a 30% commission per sale.

What better way to support your customers and also gain an extra income stream.

All affiliates start in the Bronze tier, where affiliates will be paid \$10.00 from every sale that has their unique voucher code used at the checkout process when their clients purchase the ebook online.

Grab your copy  
today and say  
'goodbye' to the  
dream job blues.



Free Cover Letter!

Get instant access to your copy of this amazing ebook packed with secrets, templates and info on how to write killer resumes and answer selection criteria.

**10% DISCOUNT**

when you use this code "WWRR312"

[www.resume-rescue.com.au](http://www.resume-rescue.com.au)

 Find us on  
Facebook

## EARN MORE WITH OUR TIER BONUS PROGRAM

Resume Rescue want to encourage and reward affiliates for sales, and when you sell more you make more. To reward you, we have two other tiers that allow you to earn more money based on the number of our ebooks that are sold.

Where affiliate's sales are greater than 100 of *The Secrets to Resume and Selection Criteria Writing* ebook, they will graduate into the Silver tier of the program and will then receive \$12.00 commission per ebook sold.

Where affiliate's sales are greater than 250 of *The Secrets to Resume and Selection Criteria Writing* ebook, they will graduate into the Gold tier of the program and will then receive \$14.00 commission per ebook sold.

Tier	No. of Sales	Commission
Bronze	Per ebook	\$10.00
Silver	> 100	\$12.00
Gold	> 250	\$14.00

## WHAT WILL AFFILIATES RECEIVE TO HELP PROMOTE THE EBOOK?

Upon joining our team as an affiliate you will receive a "Getting Started Pack" that will include the following:

- A welcome letter and information about your unique voucher code.
- A copy of the ebook Resume Rescue: *The Secrets to Resume and Selection Criteria Writing*.
- A DL flyer provided electronically and in hard copies with your unique voucher code.
- Images, buttons and banners that can then be used for hardcopy or online marketing.
- A file of the first 6 pages of the ebook so the affiliate can show their clients what the ebook covers.
- The opportunity to be a guest blogger/interviewee on the [www.resume-rescue.com.au](http://www.resume-rescue.com.au) website.
- Access to the Resume Rescue newsletter for yourself and your clients.

With regular fresh content uploaded to the [www.resume-rescue.com.au](http://www.resume-rescue.com.au) website that you can direct your client to, like or generate conversation or even help with your own content on social media to provide further awareness of the product.

## WHO CAN APPLY TO BECOME AN AFFILIATE?

To apply to be an affiliate with Resume Rescue you need to meet the following criteria:

- Be in a business or not for profit organisation that works within the areas of recruitment, job promotion, career development, relocation, interview skills or changing jobs; or
- A business that deals with individuals that need resumes and who need to write selection criteria; and
- Either have an ABN or ACN registered in Australia.



We, Dowell Solutions, reserve the right to choose our affiliates and you therefore have to apply to become part of the program at Resume Rescue. Once you complete your details in the form below, we will either approve or disapprove your application.

## COMMISSIONS

Commissions are tracked via a voucher code provided and is unique to you as an affiliate. This is how we can track the sales that come from your clients and also what the commission of sales is based on.

Commissions on sales will be paid monthly, with payments being processed during the first week of the month based on the previous month's sales, where commission values are equal to or great than \$100. Where commissions are less than \$100 in a month they will be rolled over to the next month until the commission value is equal to or greater to \$100.

Where \$100 commission is not achieved in a three month period by an affiliate, commission will be paid out at the end of three months.

Payments are made via electronic funds transfer directly into your account. Payments will appear in your account as payment received from Dowell Solutions.

## WHAT YOU CAN DO AS AN AFFILIATE?

Affiliates may:

- Refer their clients to the [www.resume-rescue.com.au](http://www.resume-rescue.com.au) website, [Facebook page](#) and [YouTube videos](#).
- Place Resume Rescue buttons or banners on their websites and other marketing materials.
- May share and post constructive or positive comments about the ebook or Resume Rescue on their own social media sites or Resume Rescue's site.
- Resume Rescue will do a Business to Business like on each affiliate's Facebook page and any other social media sites that they may have, and request that affiliates also like the Resume Rescue Facebook page in return.

## WHAT IF I HAVE QUESTIONS?

If you have a query or need more information, you can contact us [here](#) and our team will address any of your questions during normal business hours.

If you would like to become an affiliate of Resume Rescue, please complete the form below and one of our team will get back to you.

## TERMS AND CONDITIONS

Resume Rescue's website and ebook is copyright protected, affiliates must not reproduce the book or any of its content in anyway. Due to how we have set this program up, we will be able to identify if a breach of copyright has occurred.

If a breach of copyright occurs Resume Rescue will withdraw you from the affiliate partnership, cancel all voucher codes associated, cease the business relationship with the offending body and legal action will be taken.

At our sole discretion, no SPAM activity, or other activity deemed to be malicious or harmful is allowed in our program. We will not tolerate unethical promotional methods e.g. spam emails, unsolicited emails, or sites containing offensive material and you cannot use your affiliate voucher to buy products for yourself.

## Resume Rescue Affiliate Program Application Form

### Contact Details

First Name:

Last Name:

Email address:

Phone:

Address:

City/Suburb:

State:

Post Code:

### Business Details

Business Name:

ABN/ACN:

Are you operating as a business?    Yes     No

**Check each box below if you understand and agree with each statement.**

Please read our Terms and Conditions carefully.

- I agree not to solicit any online/internet user through spamming, indiscriminate advertising or unsolicited commercial email.
- I understand that as an affiliate, I am an independent contractor and not an employee of Resume Rescue. I am responsible for declaring my own income and any applicable taxes.
- I agree not to use Resume Rescue links on websites that contain or promote content that is libellous, defamatory, obscene, pornographic, abusive, violent, bigoted, hate-oriented, illegal, cracking, hacking or warez, or that offer illegal goods or services, or link to a website that is engaged in any of these types of activity.
- I agree to abide by all local privacy, cookie and tax laws as required in the location of my operation.
- I understand and agree to be bound by the Resume Rescue Affiliate Terms and Conditions, and that any breach of these terms and conditions may result in termination of my account, as well as forfeiture of any remaining account balance.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Application forms can be emailed to Resume Rescue Management at [info@resume-rescue.com.au](mailto:info@resume-rescue.com.au) or faxed to 02 6947 1091 for approval.*